

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Strategic Media - DC
Attention: Accounts Payable
3299 K St NW
Suite 200
Washington, DC 20007

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
962323-1	10/28/12	October 2012	10/01/12 - 10/23/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingt	National

Advertiser	Product	Estimate Number
West/R/Congress	ALLN WEST ANGELA SKD	ANGELA SKD

Flight Dates	Order #	Alt Order #
10/17/12 - 10/23/12	962323	06367058

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912521		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/17/12	10/19/12	Good Morning America	7-9AM	--WTF--	:30	3	\$275.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--WTF--	3	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/17/12	8:29 AM	Good Morning America	7-9AM	:30	AWTV100401H	\$275.00 NM
3	WPBF	Th	10/18/12	7:00 AM	Good Morning America	7-9AM	:30	AWTV101801H	\$275.00 NM
2	WPBF	F	10/19/12	7:59 AM	Good Morning America	7-9AM	:30	AWTV101801H	\$275.00 NM
2	10/22/12	10/23/12	Good Morning America	7-9AM	MT-----	:30	2	\$275.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	MT-----	2	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/22/12	7:49 AM	Good Morning America	7-9AM	:30	AWTV101801H	\$275.00 NM
1	WPBF	Tu	10/23/12	7:48 AM	Good Morning America	7-9AM	:30	AWTV101801H	\$275.00 NM
3	10/17/12	10/19/12	The View	11A-12PM	--WTF--	:30	2	\$400.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--WTF--	2	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/17/12		The View	11A-12PM	:00		\$400.00 NM
			Credited						
2	WPBF	F	10/19/12		The View	11A-12PM	:00		\$400.00 NM
			Credited						
4	10/22/12	10/23/12	The View	11A-12PM	MT-----	:30	2	\$400.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	MT-----	2	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/22/12		The View	11A-12PM	:00		\$400.00 NM
			Credited						
2	WPBF	Tu	10/23/12		The View	11A-12PM	:00		\$400.00 NM
			Credited						
5	10/17/12	10/19/12	1230-1P Access Hollywoc	1230-1p	--WTF--	:30	2	\$175.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

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Advertiser	Product	Estimate Number
West/R/Congress	ALLN WEST ANGELA SKD	ANGELA SKD

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/17/12	10/19/12	1230-1P Access Hollywood	1230-1p	--WTF--	:30	2	\$175.00	NM
Class of Time - Pre-emptible with notice									
	10/15/12	10/21/12	--WTF--				2	\$175.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF W		10/17/12	12:42 PM	1230-1P Access Hollywood	1230-1p	:30	AWTV100401H	\$175.00 NM
2	WPBF F		10/19/12	12:40 PM	1230-1P Access Hollywood	1230-1p	:30	AWTV101801H	\$175.00 NM
6	10/22/12	10/23/12	1230-1P Access Hollywood	1230-1p	MT-----	:30	2	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	MT-----	2	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF M		10/22/12	12:46 PM	1230-1P Access Hollywood	1230-1p	:30	AWTV101801H	\$175.00 NM
2	WPBF Tu		10/23/12	12:48 PM	1230-1P Access Hollywood	1230-1p	:30	AWTV101801H	\$175.00 NM
7	10/17/12	10/19/12	M-F 3-4P	M-F 3-4P	--WTF--	:30	3	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	--WTF--	3	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF W		10/17/12	3:59 PM	M-F 3-4P	M-F 3-4P	:30	AWTV100401H	\$400.00 NM
3	WPBF Th		10/18/12	3:39 PM	M-F 3-4P	M-F 3-4P	:30	AWTV101801H	\$400.00 NM
2	WPBF F		10/19/12	3:49 PM	M-F 3-4P	M-F 3-4P	:30	AWTV101801H	\$400.00 NM
8	10/22/12	10/23/12	M-F 3-4P	M-F 3-4P	MT-----	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	MT-----	2	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF M		10/22/12	3:19 PM	M-F 3-4P	M-F 3-4P	:30	AWTV101801H	\$400.00 NM
2	WPBF Tu		10/23/12	3:59 PM	M-F 3-4P	M-F 3-4P	:30	AWTV101801H	\$400.00 NM
9	10/20/12	10/20/12	GMA Saturday 7-8am	Sat 7am-8am	-----1-	:30	1	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----1-	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF Sa		10/20/12	7:57 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	AWTV101801H	\$325.00 NM
10	10/21/12	10/21/12	Sun 6-7am News	Sun 6-7am	-----1	:30	1	\$90.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----1	1	\$90.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF Su		10/21/12		Sun 6-7am News	Sun 6-7am	:00		\$90.00 NM
Credited									
11	10/22/12	10/22/12	NETWORK POLITICAL P9-11p		1-----	:30	1	\$4,350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	1-----	1	\$4,350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF M		10/22/12	10:59 PM	NETWORK POLITICAL PROGR/9-11p		:30	AWTV101801H	\$4,350.00 NM
12	10/18/12	10/18/12	Thur ABC Prime B	9-10PM	---1---	:30	1	\$3,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	---1---	1	\$3,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																						
12	10/18/12	10/18/12	Thur ABC Prime B	9-10PM	---1---	:30	1	\$3,600.00	NM																						
Class of Time - Pre-emptible with notice																															
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Th</td><td>10/18/12</td><td>8:59 PM</td><td>Thur ABC Prime B</td><td>9-10PM</td><td>:30</td><td>AWTV101801H</td><td>\$3,600.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Th	10/18/12	8:59 PM	Thur ABC Prime B	9-10PM	:30	AWTV101801H	\$3,600.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WPBF	Th	10/18/12	8:59 PM	Thur ABC Prime B	9-10PM	:30	AWTV101801H	\$3,600.00	NM																					
13	10/19/12	10/19/12	Fri ABC Prime A	8-9PM	----1--	:30	1	\$2,000.00	NM																						
Class of Time - Fixed Non Pre-emptible																															
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>----1--</td><td>1</td><td>\$2,000.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/15/12	10/21/12	----1--	1	\$2,000.00										
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WPBF	F	10/19/12	7:59 PM	Fri ABC Prime A	8-9PM	:30	AWTV101801H	\$2,000.00	NM																					
14	10/22/12	10/23/12	M-F 3-4P	M-F 3-4P	MT-----	:30	1	\$400.00	NM																						
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WPBF	Tu	10/23/12	3:12 PM	M-F 3-4P	M-F 3-4P	:30	AWTV101801H	\$400.00	NM																					
15	10/21/12	10/21/12	GMA Sunday 7-8am	Sun 7-8am	-----S	:30	1	\$325.00	NM																						
Class of Time - Pre-emptible with notice																															
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	10/15/12	10/21/12	-----S	1	\$325.00																										
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WPBF	Su	10/21/12	7:54 AM	GMA Sunday 7-8am	Sun 7-8am	:30	AWTV101801H	\$325.00	NM																					
16	10/21/12	10/21/12	PRIVATE PRACTICE WK12-1x		-----S	:30	1	\$50.00	NM																						
Class of Time - Pre-emptible with notice																															
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>-----S</td><td>1</td><td>\$50.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/15/12	10/21/12	-----S	1	\$50.00										
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WPBF	Su	10/21/12	12:49 AM	PRIVATE PRACTICE WKNDLF 12-1x		:30	AWTV101801H	\$50.00	NM																					
17	10/20/12	10/20/12	ACCESS HOLLYWOOD	ACCESS HOLLYW	-----S-	:30	1	\$25.00	NM																						
Class of Time - Immediately Pre-emptible without notice																															
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>-----S-</td><td>1</td><td>\$25.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/15/12	10/21/12	-----S-	1	\$25.00										
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WPBF	Sa	10/20/12	1:05 AM	ACCESS HOLLYWOOD WKND	ACCESS HOLLYW	:30	AWTV101801H	\$25.00	NM																					
18	10/21/12	10/21/12	Sun 630pm News	630-7pm	-----S	:30	1	\$800.00	NM																						
Class of Time - Fixed Non Pre-emptible																															
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WPBF	Su	10/21/12	6:53 PM	Sun 630pm News	630-7pm	:30	AWTV101801H	\$800.00	NM																					
19	10/23/12	10/23/12	4:30a-5a	430a-5a	-T-----	:30	1	\$60.00	NM																						
Class of Time - Pre-emptible with notice																															
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																										
	10/22/12	10/28/12	-T-----	1	\$60.00																										
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Tu</td><td>10/23/12</td><td>4:45 AM</td><td>4:30a-5a</td><td>430a-5a</td><td>:30</td><td>AWTV101801H</td><td>\$60.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Tu	10/23/12	4:45 AM	4:30a-5a	430a-5a	:30	AWTV101801H	\$60.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WPBF	Tu	10/23/12	4:45 AM	4:30a-5a	430a-5a	:30	AWTV101801H	\$60.00	NM																					
20	10/23/12	10/23/12	ACCESS HOLLYWOOD	106x-136x	-T-----	:30	1	\$15.00	NM																						
Class of Time - Immediately Pre-emptible without notice																															
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>-T-----</td><td>1</td><td>\$15.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	-T-----	1	\$15.00										
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WPBF	Tu	10/23/12	1:23 AM	ACCESS HOLLYWOOD	106x-136x	:30	AWTV102101H	\$15.00	NM																					

INVOICE

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
962323-1	10/28/12	October 2012	10/01/12 - 10/23/12

Advertiser	Product	Estimate Number
West/R/Congress	ALLN WEST ANGELA SKD	ANGELA SKD

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Total Spots							25		

Payment Terms 30 Days

<u>Gross Total</u>	\$16,025.00
<u>Agency Commission</u>	\$2,403.75
<u>Net Amount Due</u>	\$13,621.25